Midpoint Review

MFA Fashion Design

Th 10.22.09
4:30–5
Proposal

For the final collection, I aim to create a menswear concept brand of at least 16 looks, complete with detailed flats and branding. Of the 16 looks, 8 will be fully constructed.

During my time at AAU so far, I have been impressed with the amount of support in developing our creative and technical skills. Although my skills in sewing are still weak, I am confident that they will improve with time and practice.

However, my reasons for attending this school are not just focussed on my creativity. As mentioned before, I aim to start my own business, and hoped to learn more about the entire production process of the fashion industry (including distribution, sourcing, fabrication, and, of course, design and sample making) in order to save on the enormous costs of being dependent on others.

I feel confident in my abilities to research and develop my ideas, as well as market and merchandise the products. What I would like more help in, I feel, is in sourcing and using the correct tools and materials to realize my designs in the best possible way.

I have a growing interest in eco- and techno-fabrics, having experimented so far with natural dyeing and hoping to familiarize myself with more advanced treatments, both natural and synthetic.

Photography is another interest of mine, the catalyst being my desire to capture my travels in the most aesthetically pleasing way. Although I was limited to a point and shoot camera for lighter travel purposes, I have since acquired and learned to use a DSLR and photo-editing software such as photoshop. I would love to learn more advanced skills from our photography department, and feel it would be important for future marketing purposes.

As my intentions are now known, I would appreciate your input and suggestions on my future class choice in order to supply me with a foundational knowledge to minimize the unknown unknowns I will be faced with and provide me with the technical skill sets needed to realize my creative potential.
Timeline

Completed/Current Classes

Fall 2008
  FSH 699 Special Topics: Fashion Design
  FSH 699 Special Topics: Construction
  FSH 102 Fashion Illustration 1

Spring 2009
  FSH 600 Fashion Design 1
  FSH 601 3D Design 1
  GS 602 Art & Ideology of the 20th Century

Fall 2009
  FSH 602 Fashion Design 2
  FSH 268 Menswear Construction 1
  GS 606 OL9 Crossing Borders

Proposed Future Classes

Spring 2010
  FSH 604 Fashion Design 3
  FSH 605 3D Design 3
  FSH 609 Design 5

Summer 2010
  Directed Study (FSH 900 Internship)
  GS 613 History of 20th Century Fashion

Fall 2010
  FSH 606 Fashion Design 4
  FSH XXX Menswear Construction 2
  Directed Study (FSH 637 Product Sourcing)

Spring 2011
  Directed Study (FSH 800)
  Directed Study (FSH 800)
  GS 671 Professional Practices and Communication