



# Master of Arts

## MA Final Portfolio Review Guidelines

### School of Fashion - Marketing & Brand Management

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*Effective FALL 2019*

#### MA FASHION MARKETING FINAL PORTFOLIO TO SUBMIT TO THE LMS

##### ONE PORTFOLIO PDF (FSH 700)

##### This PDF must contain:

- Personal branding and resume
- Link to your portfolio website
- Selected and edited minimum 4 projects including a course title and brief description of each of the project and MUST include the Final Capstone Project (FSH 701)
  - These projects included should be done in a variety of classes to demonstrate your knowledge and skills in your respected area of interest or to demonstrate your general knowledge in fashion business
  - Projects must be EDITED for the portfolio format
  - Final Capstone Project (FSH 701), a full project professionally documented and presented
- **All sources must be cited**

##### • **UPLOAD YOUR PORTFOLIO THROUGH LMS**

For instructions on how to upload your portfolio PDF to the LMS and tips on how to reduce your file size, go to the Graduate Showcase resource page at this URL: <http://gradshowcase.academyart.edu/resources.html>

- Upload PDF to the PORTFOLIO area of the LMS.
- EVERYTHING should be spell-checked and copy-edited. This reflects on your professionalism, and not addressing it will result in a "*Not Approved*".

#### Contacts

- Fashion Merchandising Department Office phone number: 415-618-3907