



ACADEMY *of* ART UNIVERSITY

FOUNDED IN SAN FRANCISCO 1929 BY ARTISTS FOR ARTISTS

## Master of Arts, Fashion Merchandising Final Portfolio Review Instructions

This Final Review is to assess your knowledge and skills as you near the end of your M.A. program. After reviewing the portfolio your department will be better able to advise you about your career.

**YOUR DIPLOMA CANNOT BE PROCESSED WITHOUT A COMPLETED FINAL REVIEW.**

### **REQUIREMENTS:**

MA Fashion Merchandising Final Portfolio includes the following;

1. Professional resume
2. One-page statement addressing 4~5 key concepts learned and professional goals
3. Collection of minimum 3 different projects from three different classes. Works may be from; FSH 630, 633, 634, 635, 637, 643, 649, 657, 675
4. Combine all final projects in one portfolio pdf

### **UPLOAD YOUR PORTFOLIO THROUGH LMS**

Please view this instructional video to learn more about uploading your Final Review portfolio:

**Tutorial:** [https://live4.academyart.edu/mpr\\_portfolio/](https://live4.academyart.edu/mpr_portfolio/)

**Please make sure to label each item.**

**DUE DATE:** End of Module 15 of each semester

### **Program Learning Outcomes to be considered:**

- Gather, analyze and organize relevant data to support their projects
- Analyze case studies/and or project work, demonstrating critical thinking skills

- Make assumptions based on quantifiable research and statistics
- Correctly identify key points in the supply chain and demonstrate that they understand the relationships between its members
- Demonstrate command of visual merchandising presentation for fashion product and services
- Identify trends and determine what merchandise can be developed, marketed and sold

### Communication Skills

- Express concepts and strategies clearly using professional terminology
- Clearly convey ideas and concepts using specific fashion industry language

### Professional Practices

- Produce a cohesive portfolio tailored to reflect career goals

Academy of Art University Learning Outcomes for ALL degrees: Graduates of the Academy of Art University will demonstrate the ability to:

- Produce a body of work suitable for seeking professional opportunities in their chosen field of art and design.
- Solve creative problems within their field of art and design, including research and synthesis of technical, aesthetic, and conceptual knowledge.
- Communicate their ideas professionally and connect with their intended audience using visual, oral, and written presentation skills relevant to their field.
- Execute technical, aesthetic, and conceptual decisions based on an understanding of art and design principles.
- Evaluate work in their field, including their own work, using professional terminology.
- Recognize the influence of major cultural and aesthetic trends, both historical and contemporary, on art and design products.
- Learn the professional skills and behaviors necessary to compete in the global marketplace for art and design.

- Engage with a variety of communities beyond the classroom through internship opportunities, study abroad programs, athletics, student interest clubs as well as collaborative, civic and pro bono projects.