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I've always loved using different media and creative ways in my works, like readily graffiti, drawings, watercolors, oil painting and digital painting. I studied graphic design in high school and college, as I was studying, I was also working in an advertising company. Working experience made me understand more about Client and the differences between artists and designers. Illustrator; advertising; graphic design, though they are on the different scopes, but they all fascinates me at the same time, I've combined elements of all three different scopes to create unique works.

When I graduated from college, I choose Academy of Art University illustration major to continue learning, because I would like to learn more about illustration and professional painting techniques. I like the cultural diversity of San Francisco and I got different perspectives form different cultures and backgrounds. I would have never gotten such chances in Taiwan, therefore I know this is what I needed the most and it's also the reason I chose the Academy of Art University.

I'm both an illustrator and a graphic designer; this helps me combine illustration, advertising and graphic design together more easily, and strengthen my ability to create works that speaks to the audiences. I have very strong faith I could use my skill to touch people's heart. I never give up, because I know I'm doing what I love.
TIMELINE

2011- Spring - Chiaroscuro FA_626_02
2011 - Fall - Head Drawing FA_602_01
2011 - Fall – Sustained Figurative Concepts ILL_612_01
2012 - Spring - Situation & Environment ILL_607_02
2012 - Spring - The art history of the 20th century GLA_602_OL13
2012 - Spring –Digital Painting ILL_660_02
2012 - Summer – Character Design ANM_633_01
2012 - Fall –Concept, Technique, & Illustration ILL_602_02
2012 - Fall – Drawing from Imagination ILL_625_02
2012 - Fall – Children’s Book ILL_635_01
2013 - Spring - History & Techniques of Character Animation GLA_621_02
2013 - Spring - Editorial Illustration ILL_606_01
2013 - Spring - Clothed Figure Drawing ILL_610_01
2013 - Summer - Industrial Design in a Globalized World GLA 627
2013 - Fall - MS: Directed Study ILL 800
2013 - Fall - MS: Directed Study ILL 800
2013 - Fall - MS: Directed Study ILL 800
2014 - Spring - MS: Group Directed Study (Editorial & Advertising Illustration) ILL 801
2014 - Spring - MS: Directed Study ILL 800
2014 - Summer - Professional Practices for Illustrators GLA 675

IN PROGRESS

2014 - Fall - MS: Group Directed Study (Editorial & Advertising Illustration) ILL 801
I am marking visual communication digital arts, the Editorial illustrator is I am focus on. My illustrations are taking over the world of any different issues and digital expression. My strong and clear communicate by simple composition is the power communicate to the audience. 90% of my work is now digital over the years, it’s my strong strengths, because I can do more faster and completed on time than other traditional illustrator.
My 15 editorial illustrations include the five different categories topic, there are society, life style, politics, health, and news. These five different categories can show to the audience that I have the ability to create different topics in the same style of works. As editorial illustrators, my job is to create an engaging visual that both supports and explains the accompanying text copy. A successful piece carefully balances the art director’s vision with my own ideas, all while clearly communicating the article’s core idea to the reader.

I am marking visual communication digital arts, the Editorial illustrator is I am focus on. My illustrations are taking over the world of social issues and digital expression. My strong and clear communicate by simple composition is the power communicate to the audience. 90% of my work is now digital over the years, it’s my strong strengths, because I can do more faster and completed on time than other traditional illustrator.

The most difficult and important part in my thesis project are make sure the audience can easy to read and get interest from first impression. To achieve that i always spent my most of time on sketches and brainstorming. Moreover, through some critique and suggestion from professors and classmates will made my works more complete.

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INCLUDE

- Social Issues
- Health Issues
- Political Issues
- Live Issues
- News
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**BUSINESS ITEMS**
- Cover Illustration
- Spread Illustration
- Full page Illustration
- Half page Illustration
- Quarter page Illustration
- Spot Illustration

**IDEAL CLIENT**
- Time
- Entertainment Weekly
- Bloomberg
- Sports Illustrated
- Business Week
- Playboy
- The New Yorker
- GQ, etc
EDITORIAL ILLUSTRATIONS

SOCIAL
- Street Dogs
- Missing Child
- Drug into School
- Gender Equality
- Gun into School
- Gender Freedom

LIFE
- Online Dating
- Dinner with cell phone
- iCloud
- Facebook Poisoning

POLITICAL
- Who sell Taiwan
- Media Manipulation

HEALTH
- Constipation
- Insomnia

NEWS
- ISIS
Media Manipulation - 001
8.5 X 11 in | 01 | Academy of Art University
Chinese government controls public media, and covered up the truth to deceive its people.

Who sell Taiwan - 005
8.5 X 11 in | 01 | Academy of Art University
Taiwanese government has signed many treaty with China, that will gradually sell off Taiwanese right.

Facebook Poisoning - 002
8.5 X 11 in | 01 | Academy of Art University
The over using and relying on social networking is a kind of chronic poisoning.

Gender Equality - 006
8.5 X 11 in | 01 | Academy of Art University
Men and women have unequal treatment in the workplace.

Street Dog - 003
8.5 X 11 in | 01 | Academy of Art University
You can make street dogs have a family again, adopt instead of buy.

Online Dating - 007
8.5 X 11 in | 01 | Academy of Art University
Traps all over the online dating world, however there is still a possibility to find true love.

Gender Freedom - 004
8.5 X 11 in | 01 | Academy of Art University
Homosexual gets there more right and recognition, they get their respect on free of aptitudes choice.

iCloud - 008
8.5 X 11 in | 01 | Academy of Art University
Technology makes your life convenient, but it may leak your secret easily.
Insomnia - 009
8.5 X 11 in | 01 | Academy of Art University
As modern life stress increases, the population with insomnia is growing too.

Drug into School - 010
8.5 X 11 in | 01 | Academy of Art University
Cigarette and drugs getting into schools, and affecting younger children every year.

Missing Child - 011
8.5 X 11 in | 01 | Academy of Art University
Each year the resolved cases of missing child does not increase, there should be more attention on this issue.

Constipation - 012
8.5 X 11 in | 01 | Academy of Art University
As modern life stress increases, the population of constipation is growing year by year.

Dinner with cell phone - 013
8.5 X 11 in | 01 | Academy of Art University
Technology revolution is shortening the distance between people, however it may create longer distance between people right beside you.

Gun into School - 014
8.5 X 11 in | 01 | Academy of Art University
Gun control has been a major issue in the States, the government should be paying more attention on it.

ISIS - 015
8.5 X 11 in | 01 | Academy of Art University
ISIS organization openly challenge the American government, and threatened to continue execution of more hostages.
15 EDITORIAL WORKS

001

Media Manipulation
8.5 x 11 in

002

Facebook Poisoning
8.5 x 11 in

003

Street Dogs
8.5 x 11 in

004

Gender Freedom
8.5 x 11 in

005

Who sell Taiwan
8.5 x 11 in

006

Gender Equality
8.5 x 11 in
STATEMENT OF FUTURE PLANS

Find new ways to improve my clientele and the best methods to promote my skills. Remember that it works both ways, I will also need to look at what market is asking for to keep up with the market trends and needs. Google AdWords is a great way to study the trends to my site, and it helps me to apply the most cost effective design to your Pay per click advertising.

I am start save as much money as I can, at least 1-2 years living expenses. Keep Think quality rather than quantity. Get desk space in a design group or work experience in a commercial studio. Get an on-linefolio. Keep updated with new software and hardware. Get out and network.

PROFESSIONAL GOALS

I will keep doing market research in the future. Obviously artistic skills are the most important, but other skills are also needed, being able to understand a brief and not to deviate from it, a friendly personality and a desire to work hard for what is a rewarding but lonely profession. Ultimately I will need to be professional as I'm selling a professional service.