# Master of Arts, Illustration
# Final Portfolio Review Instructions

This Final Review is to assess your knowledge and skills as you near the end of your M.A. program. After reviewing the portfolio your department will be better able to advise you about your career.

YOUR DIPLOMA CANNOT BE PROCESSED WITHOUT A COMPLETED FINAL REVIEW.

**REQUIREMENTS:** Upload 8-10 quality illustrations directed toward legitimate markets.

- These should, therefore, exclude works from Chiaroscuro, Still Life Painting, Color Theory, Clothed Figure Drawing, Sustained Figure Drawing, Head Drawing, Perspective and Character Design courses.
- These need to be finished pieces that demonstrate a working understanding of principles such as value pattern, continuity, accuracy in perspective, drawing, and composition.

**UPLOAD YOUR PORTFOLIO THROUGH LMS**
Please view this instructional video to learn more about uploading your Final Review portfolio:
**Tutorial**: https://live4.academyart.edu/mpr_portfolio/

**Please make sure to label each item.**

**DUE DATE:** Check with the department for the due date.

**Program Learning Outcomes to be considered:**

Strategic Communication
- Develop strategic elements focused on the target customer, the product/service, and the market
- Gather, assess, and apply relevant information, including historical research, to strategic work

Visual Communication
- Use appropriate visual media, including freehand drawing, to convey essential elements

Verbal Communication
- Convey creative ideas, concepts, and brand tone through engaging and sophisticated language at each stage of the creative process
- Communicate verbally and in writing with a unique and versatile voice

Conceptual Thinking
- Communicate relevant objectives through the use of appealing aesthetic choices
- Think conceptually and execute projects beyond traditional advertising media

Professional Readiness
- Produce a cohesive portfolio tailored to reflect career goals
- Submit work according to professional presentation standards

Academy of Art University Learning Outcomes for ALL degrees: Graduates of the Academy of Art University will demonstrate the ability to:
- Produce a body of work suitable for seeking professional opportunities in their chosen field of art and design.
- Solve creative problems within their field of art and design, including research and synthesis of technical, aesthetic, and conceptual knowledge.
- Communicate their ideas professionally and connect with their intended audience using visual, oral, and written presentation skills relevant to their field.
- Execute technical, aesthetic, and conceptual decisions based on an understanding of art and design principles.
- Evaluate work in their field, including their own work, using professional terminology.
- Recognize the influence of major cultural and aesthetic trends, both historical and contemporary, on art and design products.
- Learn the professional skills and behaviors necessary to compete in the global marketplace for art and design.

- Engage with a variety of communities beyond the classroom through internship opportunities, study abroad programs, athletics, student interest clubs as well as collaborative, civic and pro bono projects.