



# Master of Arts

## MA Final Portfolio Review Guidelines

### School of Industrial Design

Final Review is to assess your knowledge and skills as you near the end of your MA program.

After reviewing your portfolio the department will be better able to advise you about your career.

**YOUR DIPLOMA CANNOT BE PROCESSED WITHOUT A COMPLETED FINAL REVIEW.**

**REQUIREMENTS:** A minimum of two IND projects. Each will include, but is not limited to:

- Examples of Research and Analysis
- Evidence of Understanding of the Design Process
- Samples of Visual Communication
- Evidence of Professional Readiness
  - Pictures of gallery work
  - A link to videos of presentations

#### **UPLOAD YOUR PORTFOLIO THROUGH LMS**

For instructions on how to upload your portfolio PDF to the LMS and tips on how to reduce your file size, go to the Graduate Showcase resource page at this URL: <http://gradshowcase.academyart.edu/resources.html>

**Please make sure to label each item.**

**DUE DATE:** Check with the department for the due date.

#### **Program Learning Outcomes to be considered:**

##### Research & Analysis

- Clearly define the problem/opportunity, hypothesis, main objectives, and product requirements in their project brief
- Conduct adequate research and communicate findings using appropriate supporting materials

##### Visual Communication

- Produce work that demonstrates proficiency in branding, graphics, drawing, rendering, 3D modeling, and model making

##### Design Process

- Use innovative processes and design methodologies to develop conceptually strong projects (including brainstorming, mapping, sketches, and synthesis/testing of many ideas)
- Explore materials, color, form, manufacturing, ergonomics/human factors, and sustainability
- Incorporate understanding of costs, bill of materials, and specifications into design planning process

## Professional Readiness

- Produce a cohesive portfolio tailored to reflect career goals

## Academy of Art University Learning Outcomes for ALL degrees

### Graduates of the Academy of Art University will demonstrate the ability to:

- Produce a body of work suitable for seeking professional opportunities in their chosen field of art and design.
- Solve creative problems within their field of art and design, including research and synthesis of technical, aesthetic, and conceptual knowledge.
- Communicate their ideas professionally and connect with their intended audience using visual, oral, and written presentation skills relevant to their field.
- Execute technical, aesthetic, and conceptual decisions based on an understanding of art and design principles.
- Evaluate work in their field, including their own work, using professional terminology.
- Recognize the influence of major cultural and aesthetic trends, both historical and contemporary, on art and design products.
- Learn the professional skills and behaviors necessary to compete in the global marketplace for art and design.
- Engage with a variety of communities beyond the classroom through internship opportunities, study abroad programs, athletics, student interest clubs as well as collaborative, civic and pro bono projects.