Area of Emphasis: Director of Photography  
Mid-Point Review: June 15th, 2009 3PM
TABLES OF CONTENTS

COVER LETTER
BUSSINES CARD
RESUME
AUTOBIOGRAPHY
ACADEMIC TIMELINE
PORTAFOLIO
TV Commercials
Documentaries
Music Video clips
Short Films
PHOTO SESIONS
THESIS Projects
Lalala Language

1.5
Fruit

Nader (Music Video clip)

Jacks in the Box (Tv Commercial)

Mercedes Benz (Tv Commercial)

Marketing Plan
TV COMMERCIALS.

NAME – Mercedez Brand
DATE - Spring 2001
FORMAT - 35 mm (color)
TRT - 30 Seg
POSITION – Gaffer

NAME – Volkswagen “New beetle”
DATE - Fall 2001
FORMAT - 16 mm (color)
TRT - 30 Seg
POSITION – Gaffer
NAME – Doritos “Taste Every Where”
DATE - Fall 2008
FROMAT - HD
TRT - 30 Seg
POSITION – Director of Photography

NAME – HUMMER H2 & H3
DATE - Fall 2003
FROMAT – SD (Mini DV)
TRT - 30 Seg
POSITION – DP/Director/Editor
NAME – FUNK “The New Funk Generation”
DATE - Fall 2008
FROMAT – SD (Mini DV) & HD
TRT – 12 min
POSITION – DP/Director

NAME – Romanissima “Restaurant Chain”
DATE - Fall 2003
FROMAT – SD (Mini DV)
TRT – 5:40 min
POSITION – DP/Director
MUSIC VIDEOCLIPS

NAME – System Crew “Thanks for the Beginning”
DATE - Summer 2004
FROMAT – SD (Mini DV)
TRT – 4:40 min
POSITION – DP/Director

NAME – System Crew “Good Times” (Award Winner Epidemic Film Festival 2009)
DATE – Fall 2008
FROMAT – SD (Mini DV)
TRT – 4:58 min
POSITION – DP/Director
SHORT FILMS

NAME – Sarah
DATE - Spring 2009
FORMAT – Super 16 mm (Color)
TRT – 6:00 min
POSITION – Director of Photography

NAME – Berry
DATE – Spring 2009
FORMAT – HD
TRT – 9:40 min
POSITION – Director of Photography
PHOTO SESIONS

NAME – Ivette Obregon (Model)
DATE - Summer 2007
FORMAT – Digital Photography (RAW)
TRT – 85 Pictures
POSITION – DP / Photographer / Designer
PHOTO SESSIONS

NAME – Venezuela
DATE – Summer 2008
FORMAT – 35mm
TRT – 50 Pictures
POSITION – Photographer
Logline: A girl wakes up one morning, and everyone she knows is speaking a language she cannot understand. It sounds like “la la la.”

TRT: 12 minutes

Genre: Drama / Comedy.

Treatment

Linda is a high school student. One day when she wakes up, her mother speaks in “la la la” to her. At first she doesn't care. Until she goes to school. She realizes everyone at school is speaking in “la la la.” Linda can't stand it because no one can speak English with her. Linda escapes from school. Linda tries to find someone can speak English to her and tell her what happened. Finally Linda gives up and she goes back home. She faints after she turns on the computer and discovers everything is written in “la la la.” The next day, alarm clock wakes Linda up. It is October 11th. Linda tries to speak in “la la la” to her mother, but her mother responds to her in English. Linda is so happy and goes out to wait the school bus. When the bus comes in, Linda jumps on the bus. Linda thinks everything is ok right now, but everyone on the bus is singing a song by “la la la”. Linda is so scared. The bus goes away. There is a big post on the back of the bus. It shows “October 10th, La La Language Day!!” After they finish the song, everyone speaks in English again.
Log Line:
Unsure of his role within his life in the US, Korean teenager Young Soo travels inward and outward to escape the grip of his father and find an answer to his identity.

TRT
12 minutes

Genre
Coming of Age / Drama

Film Synopsis:
Young Soo (16) is a Korean-American teenager working part-time at his father's grocery store and decides to rethink his identity, but his every act of independence is toppled by his father. His frustration eventually leads to an enraged outburst. In the end, Young Soo finally learns that his surroundings are not barriers, but rather gifts of the present that propel him towards a brighter future.
THESIS DETAILS - Project (Music Videoclip)

EYES – Music Videoclip – Artist (Asalaam alikum Nader)

TRT: 4 minutes

Genre: romance & Drama

Synopsis: the basically performance that we will find in this music video clip is the singer Nader looking after his first crush. Inside the story we are going to see the adventures of Nader life through and stylist way merging time lapse (fast-motion) with real time. The first moment in front of the camera of Nader it will be a little child, basically sitting in front of the stairs of his house looking the new neighbors moving next to his house, in this moment is where our adventure with amazing camera angles, smoothly transitions and fast motion technique melting with the real time at the same moment begins. During the all performance of our singer “Nader” and also character we will be ageing him up and at the same time jumping in different characters through life, which all of them are looking after the same girl but in different moments of Nader life.
<table>
<thead>
<tr>
<th>JOB TITLE</th>
<th>NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actor and Singer</td>
<td>Asalaam alikum Nader</td>
</tr>
<tr>
<td>Producer</td>
<td>Hagar Abelaziz</td>
</tr>
<tr>
<td>Director</td>
<td>CG Mohammed</td>
</tr>
<tr>
<td>Director of Photography</td>
<td>Harold Escotet U.</td>
</tr>
<tr>
<td>Production Designer</td>
<td>Sarah Abdelaziz</td>
</tr>
</tbody>
</table>
Outlook & STYLE – Video reference

Commercial HEART (United Airline)
Jack in the Box – JAIL – Hamburger TV Commercial

Sinopsis: A prisoner behind the bar is looking to build a kind of a electronic or funzy arm, which will help him to reach the key where the police officer is sleeping, but at the end a big twist is show it in the screen, he is trying to catch the hamburger of the sleeping cop.

TRT: 30 sec

Genre: Comedy
# CAST & CREW

<table>
<thead>
<tr>
<th>JOB TITLE</th>
<th>NAME</th>
<th>BIO</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Producer</strong></td>
<td>Eunkyu Park</td>
<td>MFA in Motion Pictures and Television (AAU)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>BS in industrial Design (KAIST)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Animator / Wellpig Animation Studios / Artist / Animedia Entertainment / 3D Artist / Munema Intern 3D Modeler, ETRI VFX Studio</td>
</tr>
<tr>
<td><strong>Director</strong></td>
<td>Carol Ferguson</td>
<td></td>
</tr>
<tr>
<td><strong>Assistant of Director</strong></td>
<td>Bora Ozan</td>
<td>BA in Mass Communication (Tamkang University)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Current MFA in MPT (AAU)</td>
</tr>
<tr>
<td><strong>Director of Photography</strong></td>
<td>Harold Escotet U.</td>
<td></td>
</tr>
<tr>
<td><strong>Production Designer</strong></td>
<td>Pablo Russek</td>
<td>BA in Visual Effect (AAU)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Current MFA in MPT (AAU)</td>
</tr>
<tr>
<td><strong>Editor</strong></td>
<td>Yaira Lamela</td>
<td></td>
</tr>
<tr>
<td><strong>Sound</strong></td>
<td>Gina Hu</td>
<td>Current MFA in MPT (AAU)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Editor, “In the Street” (2007)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Editor, “International Student” (2007)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Editor, “Tea and Life” (2008)</td>
</tr>
</tbody>
</table>
BUDGET

PRE-PRODUCTION

Script copy 30 $  
Photocopies 15 $  
Book purchase 35 $

PRODUCTION

Breakfast 70 $  
Lunch 85 $  
Dinner 50 $  
Permission fees 150 $

EQUIPMENT

HVX200P AAU (MPT issue room)  
Tripod AAU (MPT issue room)  
Hi hat AAU (MPT issue room)  
Light and Electric Department AAU (MPT issue room)  
2K JR AAU (MPT issue room)  
1K Baby AAU (MPT issue room)  
KINO AAU (MPT issue room)  
650W AAU (MPT issue room)  
Grip Kit (Flag. Silk. Net.) AAU (MPT issue room)

POST – PRODUCTION

Telecine AAU (Telecine room)  
Sound effect AAU (Lab)  
ADR AAU (ADR room)  
Avid AAU (Lab)

APPROX. TOTAL

Aprox 425 $
PRODUCTION SCHEDULE

OCTOBER 2009 – Preproduction.

- Script Revision
- Applying for studio
- Building jail
- Recruiting Crew
- Casting Actors
- Preparing all necessary equipment & props
- Rehearsals

NOVEMBER – DECEMBER 2009 – Production & Post Production.
Outlook & STYLE
Mercedes Benz – Brand selling

Logline: Once you achieve your happiness no one else can take it away from you, that’s why some day I will achieve mine, a new Mercedes Benz

TRT: 30 sec

Genre: Comedy and Serious.

TREATMENT

In this TV commercial, we are going to demonstrate the quality, comfort, luxury, safety and well performance of the Mercedes Benz brand. This spot it will be made to engaged the audience with a dream of everyone, that how it will be to have a Mercedes as their primary goal. The opening of this spot it will demonstrate a young successfully guy driving his car, that we can verily see which car it is, when suddenly he stop in a red light and start thinking with a voice over of what beauty car is the Mercedes Benz and all the good quality’s of this car, but at the end it will be a twist, because his point of view where he can see the logo in the hood of the car is not from his car it belong to the car which is in front of him and is a Mercedes Benz, and when he is finish thinking he will end the words that he thought like this... and that’s why sooner or later I will have a Mercedes in my garage.
## CAST & CREW

<table>
<thead>
<tr>
<th>JOB TITLE</th>
<th>NAME</th>
<th>BIO</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Producer</strong></td>
<td>Francisco Guijarro</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ruben Martinez</td>
<td></td>
</tr>
<tr>
<td><strong>Director</strong></td>
<td>Francisco Guijarro</td>
<td></td>
</tr>
<tr>
<td><strong>Assistant of Director</strong></td>
<td>Ruben Martinez</td>
<td></td>
</tr>
<tr>
<td><strong>Director of Photography</strong></td>
<td>Harold Escotet U.</td>
<td></td>
</tr>
<tr>
<td><strong>Costumer Designer</strong></td>
<td>Rashin Frajahd</td>
<td></td>
</tr>
<tr>
<td><strong>Editor</strong></td>
<td>Yaira Lamela</td>
<td></td>
</tr>
<tr>
<td><strong>Sound</strong></td>
<td>Walter Nektones</td>
<td></td>
</tr>
</tbody>
</table>
## BUDGET

### PRE-PRODUCTION

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Script copy</td>
<td>$30</td>
</tr>
<tr>
<td>Photocopies</td>
<td>$15</td>
</tr>
<tr>
<td>Book purchase</td>
<td>$35</td>
</tr>
</tbody>
</table>

### PRODUCTION

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakfast</td>
<td>$70</td>
</tr>
<tr>
<td>Lunch</td>
<td>$85</td>
</tr>
<tr>
<td>Dinner</td>
<td>$50</td>
</tr>
<tr>
<td>Car Rental</td>
<td>$100</td>
</tr>
<tr>
<td>Permission fees</td>
<td>$150</td>
</tr>
</tbody>
</table>

### EQUIPMENT

<table>
<thead>
<tr>
<th>Item</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>HVX200P</td>
<td>AAU (MPT issue room)</td>
</tr>
<tr>
<td>Tripod</td>
<td>AAU (MPT issue room)</td>
</tr>
<tr>
<td>Hi hat</td>
<td>AAU (MPT issue room)</td>
</tr>
<tr>
<td>Light and Electric Department</td>
<td>AAU (MPT issue room)</td>
</tr>
<tr>
<td>2K JR</td>
<td>AAU (MPT issue room)</td>
</tr>
<tr>
<td>1K Baby</td>
<td>AAU (MPT issue room)</td>
</tr>
<tr>
<td>KINO</td>
<td>AAU (MPT issue room)</td>
</tr>
<tr>
<td>650W</td>
<td>AAU (MPT issue room)</td>
</tr>
<tr>
<td>Grip K it (Flag. Silk. Net.)</td>
<td>AAU (MPT issue room)</td>
</tr>
</tbody>
</table>

### POST – PRODUCTION

<table>
<thead>
<tr>
<th>Item</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telecine</td>
<td>AAU (Telecine room)</td>
</tr>
<tr>
<td>Sound effect</td>
<td>AAU (Lab)</td>
</tr>
<tr>
<td>ADR</td>
<td>AAU (ADR room)</td>
</tr>
<tr>
<td>Avid</td>
<td>AAU (Lab)</td>
</tr>
</tbody>
</table>

### APROX. TOTAL

Aprox $525
PRODUCTION SCHEDULE

AUGUST 2009 – Preproduction.
- Script Revision
- Applying for MERCEDEZ RENTALS
- Recruiting Crew & Actors
- Location scouting, Preparing all necessary equipment & props
- Rehearsals

OCTOBER – SEPTEMBER 2009 – Production & Post Production.
Academy of Art University

CARS REFERENCE
CASTING (MAN)

LOGO
EXAMPLE – Point of view
FRUIT – Narrative

Logline: The story of a young woman, driven to succeed in the competitive world of advertising, finds herself contemplating a decision that could alter her life forever.

TRT: 13 minutes

Genre: Drama

TREATMENT: A happy couple running through the normal intentions of life, trying to make a living and find the happiness between them, find a rough path were not only it will decide their own future it will decide the most hard decision in their life. Gwen is committed to her work, her relationship and getting out of debt from school. Her drive for success in her career lead her forward towards a promising future, until an unexpected pregnancy threatens everything she has worked so hard to procure.
Outlook & STYLE
## CAST & CREW

<table>
<thead>
<tr>
<th>JOB TITLE</th>
<th>NAME</th>
<th>BIO</th>
</tr>
</thead>
</table>
| Producer                | Eunkyu Park      | MFA in Motion Pictures and Television (AAU)  
BS in industrial Design (KAIST)  
Animator / Wellpig Animation Studios /  
Artist / Animedia Entertainment / 3D Artist / Munema Intern 3D Modeler, ETRI VFX studio |
| Writer                  | Vitor Coral      |                                                                                                                                    |
| Director                | J.M Hall (penny) |                                                                                                                                    |
| Assistant of Director   | Bora Ozan        | BA in Mass Communication (Tamkang University)  
Current MFA in MPT (AAU)  
| Director of Photography | Harold Escotet U.|                                                                                                                                    |
| Production Designer     | Lauren Ammirati  |                                                                                                                                    |
| Editor                  | Triv (Anthony Triv) |                                                                                                                                  |