



ACADEMY *of* ART UNIVERSITY

FOUNDED IN SAN FRANCISCO 1929 BY ARTISTS FOR ARTISTS

## Master of Arts

# MA Final Portfolio Review Guidelines

## School of Motion Pictures & Television

### Writing & Directing for Film

Final Review is to assess your knowledge and skills as you near the end of your MA program. After reviewing your portfolio the department will be better able to advise you about your career.

**YOUR DIPLOMA CANNOT BE PROCESSED WITHOUT A COMPLETED FINAL REVIEW.**

#### **REQUIREMENTS:**

- A completed short film
- An autobiography
- A link to your professional website

#### **UPLOAD YOUR PORTFOLIO THROUGH LMS**

For instructions on how to upload your portfolio PDF to the LMS and tips on how to reduce your file size, go to the Graduate Showcase resource page at this URL: <http://gradshowcase.academyart.edu/resources.html>

**Please make sure to label each item.**

**DUE DATE:** Check with the department for the due date.

#### **Program Learning Outcomes to be considered:**

##### Writer-Director Skills

- Direct a short film that showcases their abilities as a writer-director.
- Develop compelling ideas for short and feature film screenplays.
- Create defined and engaging characters.
- Write a well-structured short film script and feature outline.
- Elicit engaging and believable performances from actors.

##### Professional Readiness

- Make well-organized and effective choices that serve the story during the preproduction, production and postproduction process.
- Apply film marketing research to develop an effective social media marketing campaign and articulate a promotional strategy for their film.

## Academy of Art University Learning Outcomes for ALL degrees

Graduates of the Academy of Art University will demonstrate the ability to:

- Produce a body of work suitable for seeking professional opportunities in their chosen field of art and design.
- Solve creative problems within their field of art and design, including research and synthesis of technical, aesthetic, and conceptual knowledge.
- Communicate their ideas professionally and connect with their intended audience using visual, oral, and written presentation skills relevant to their field.
- Execute technical, aesthetic, and conceptual decisions based on an understanding of art and design principles.
- Evaluate work in their field, including their own work, using professional terminology.
- Recognize the influence of major cultural and aesthetic trends, both historical and contemporary, on art and design products.
- Learn the professional skills and behaviors necessary to compete in the global marketplace for art and design.
- Engage with a variety of communities beyond the classroom through internship opportunities, study abroad programs, athletics, student interest clubs as well as collaborative, civic and pro bono projects.