

TITLE SLIDE:

Include: Producer, Writer and Director names. Log line, Theme and anticipated running time. Be sure to include pictures, illustrations or other key concept art throughout the flipbook.

Project Evaluations

○ **Entrepreneurial project**

- One page synopsis
- Log line
- Must have beginning, middle and end
- Clearly defined main characters, Protagonist, Antagonist etc...
- Clearly articulated conflict faced by the protagonist and meaningful conclusion.

○ **Production management project**

- One page synopsis
- Final shooting schedule
- Actualized budget
- Production book
 - Cast
 - Crew
 - Vendor
 - Shooting schedule
 - Budget
 - Locations/maps
 - Pre-visualization and concept art
 - Any contracts or agreements
 - Call sheets and production reports

Gantt chart or calendar timeline

Indicating milestones as they were actually met:

When did ... commence, when did it end?

- Script development
- Script completion
- Begin funding
- Funding completion
- Talent attachments
(Dir, PD, DP, editor, dept. keys, cast etc...)
- Location scouting
- Casting, rehearsals
- Production meetings
- Set construction, (if necessary)
- Begin production
- Production complete
- Begin post production
- First cut
- Director's cut
- Test screening
- Picture lock
- ADR, foley
- Music spotting
- Final mix
- Marketing collateral, (comic book, posters, behind-the-scenes video, video game, etc...)

Budget Top Sheet

- Indicate total actual production expenses for both films.

Fundraising plan

- Explain the fund raising strategy for main film, the successes and failures.

Target Audience

- Describe the target audience of the main film in terms of the industry you intend to reach.
- Explain how you determined that this audience/industry would be interested in this project.
- Support your argument with research from places like IMDb, Netflix or Amazon among others.

Distribution Strategy

- Show actual film festival strategy.
 - What festivals are being considered and what festivals have been approached.
 - What were the results?
 - Describe the marketing strategy for the main film.
 - Include art work and design concepts

Short Bios

- Only include key creatives:
 - Producer, writer, director, production designer, cinematographer, editor, composer, VFX supervisor, Stunt Coordinator, etc...
- Include a photo with each bio.
- Bio should include past experiences and current experiences that support the successful completion of the film.

Summary

- Summarize the argument.
- How will this film help you achieve your professional goals?
- Include bullet points from this presentation.