TITLE SLIDE:

Include: Producer, Writer and Director names. Log line, Theme and anticipated running time. Be sure to include pictures, illustrations or other key concept art throughout the flipbook.
Project Evaluations

Entrepreneurial project
- One page synopsis
- Log line
- Must have beginning, middle and end
- Clearly defined main characters, Protagonist, Antagonist etc...
- Clearly articulated conflict faced by the protagonist and meaningful conclusion.

Production management project
- One page synopsis
- Final shooting schedule
- Actualized budget
- Production book
  - Cast
  - Crew
  - Vendor
  - Shooting schedule
  - Budget
  - Locations/maps
  - Pre-visualization and concept art
  - Any contracts or agreements
  - Call sheets and production reports
Gantt chart or calendar timeline
Indicating milestones as they were actually met:
When did ... commence, when did it end?

- Script development
- Script completion
- Begin funding
- Funding completion
- Talent attachments (Dir, PD, DP, editor, dept. keys, cast etc...)
- Location scouting
- Casting, rehearsals
- Production meetings
- Set construction, (if necessary)
- Begin production
- Production complete
- Begin post production
- First cut
- Director’s cut
- Test screening
- Picture lock
- ADR, foley
- Music spotting
- Final mix
- Marketing collateral, (comic book, posters, behind-the-scenes video, video game, etc...)
Budget Top Sheet

- Indicate total actual production expenses for both films.
Fundraising plan

- Explain the fund raising strategy for main film, the successes and failures.
Target Audience

- Describe the target audience of the main film in terms of the industry you intend to reach.

- Explain how you determined that this audience/industry would be interested in this project.

- Support your argument with research from places like IMDb, Netflix or Amazon among others.
Distribution Strategy

- Show actual film festival strategy.
  - What festivals are being considered and what festivals have been approached.
  - What were the results?
  - Describe the marketing strategy for the main film.
- Include art work and design concepts
Short Bios

- Only include key creatives:
  - Producer, writer, director, production designer, cinematographer, editor, composer, VFX supervisor, Stunt Coordinator, etc...

- Include a photo with each bio.

- Bio should include past experiences and current experiences that support the successful completion of the film.
Summary

- Summarize the argument.
- How will this film help you achieve your professional goals?
- Include bullet points from this presentation.