



TITLE SLIDE:

Include: Producer, Writer and Director names. Log line, Theme and anticipated running time.

Be sure to include pictures, illustrations or other key concept art throughout the flipbook.

Synopsis Proposal

- One page
- Log line
- Must have beginning, middle and end
- Clearly defined main characters, Protagonist, Antagonist etc...
- Clearly articulated conflict faced by the protagonist and meaningful conclusion.

Gantt chart or calendar timeline

Indicating manufacturing milestones:

- Script development
- Script completion
- Begin funding
- Funding completion
- Talent attachments, (dir, PD, DP, editor, dept. keys, cast etc...)
- Location scouting
- Casting, rehearsals
- Production meetings
- Set construction, (if necessary)
- Begin production
- Production complete
- Begin post production
- First cut
- Director's cut
- Test screening
- Picture lock
- ADR, foley
- Music spotting
- Final mix
- Marketing collateral, (comic book, posters, behind-the-scenes video, video game, etc...)

Budget Top Sheet

- Indicate total production expense estimates

Fundraising plan

- Explain how donations will be raised through crowd funding or fiscal sponsorship.
- Include crowd funding incentives with estimated price points.
- Indicate your personal financial commitment.
 - How much money do you have on hand
 - How much you need to raise

Target Audience

- Describe the target audience in terms of the industry you intend to reach.
- Explain how you determined that this audience/industry would be interested in this project.
- Support your argument with research from places like IMDb, Netflix or Amazon among others.

Distribution Strategy

- Describe the method you will use to reach the target audience:
 - Film festivals – What film festivals will the industry be attending?
 - 4 – walling – Will you use a 4 walling strategy?
- Show your research that supports this strategy.

Short Bios

- Only include key creatives:
 - Producer, writer, director, production designer, cinematographer, editor, composer, VFX supervisor, Stunt Coordinator, etc...
- Include a photo with each bio.
- Bio should include past experiences and current experiences that support the successful completion of the film.

Summary

- Summarize the argument.
- Why should this movie get made?
- Include bullet points from this presentation.