Abstract

I have always been intrigued by simplistic forms, shapes, and designs. Aesthetically, I gravitate towards minimalist design with emphasis on shape and seam placement. I believe subtle details are more visually appealing than over-the-top elements. Though my designs tend to be tailored, I have interest in geometric draping. I enjoy creating wearable looks and thrive on the craft of construction.

For my final thesis, I plan to create a ready-to-wear collection of no less than sixteen designs, eight of which will be realized three dimensionally in fashion fabric. I hope to show this collection at the Academy’s Graduate Fashion Show in Bryant Park. The collection will be supported by a design portfolio consisting of no less than five design projects, including my final collection. Though my inspiration is yet to be determined, the final collection will reflect my design philosophy of clean, yet technically difficult designs.

In addition to this collection, I would like to document the development process in a book, “Inside the Collection.” From a young age, I was always curious about the construction of garments and was fascinated with the problem solving aspects of designing for the body. Since this curiosity eventually led me to fashion design, I would like to take the reader inside my designs to reveal hidden details and provide answers to questions they might have. I will record all steps and compile images from pattern development to the sewn finishes. My goal is to walk away from this experience with knowledge I can reference and pass on to future customers.

The target market for this collection is professional women in their 20s to 30s who prefer understated elegance over bold statements. This woman is confident, self-dependant, and business savvy. She is always on the hunt for garments that will compliment the separates currently hanging in her closet. She is mindful of the economy and is looking for quality items with longevity. This collection is meant to entice customers who consider clothing to be investments. Though she loves the styles of Jil Sander, Donna Karan, and Max Mara, she simply can not afford $1,000 dresses. Instead, she shops at local boutiques where she discovers new designers and pays half the price.
Timeline

Prior to Midpoint

**Fall 2008**
FSH.600 MS: Fashion Design 1
FSH.601 MS: 3D Design for Fashion 1
FSH.640 MS: Fashion Illustration 1

**Spring 2009**
FSH.602 MS: Fashion Design 2
FSH.603 MS: 3D Design for Fashion 2
GS.602: Art and Ideology of the 20\textsuperscript{th} Century

**Summer 2009**
FSH.609 MS: Fashion Design 5
GS.613: History of 20\textsuperscript{th} Century Fashion

**Fall 2009**
FSH.604 MS: Fashion Design 3
FSH.605 MS: 3D Design for Fashion 3
GS.606: Crossing Borders

Following Midpoint

**Spring 2010**
FSH.606 MS: Fashion Design 4
FSH.607 MS: 3D Design for Fashion 4
Elective by Advisement

**Summer 2010**
FSH.800 MS: Directed Study
FSH.800 MS: Directed Study

**Fall 2010**
FSH.800 MS: Directed Study
FSH.800 MS: Directed Study
GS.604: Professional Practices & Communication

**Spring 2011**
FSH.800 MS: Directed Study
FSH.800 MS: Directed Study